

IT'S DIRECTORY TIME!!!!

The 2010-2011 Directory is in progress. **Deadline: April 1, 2010**
The directory will be out in early June in time for the Spring Preview, Show, the Junior National in Indiana, Farm Technology Days, State Fair, World Beef Expo, and many other cattle and Hereford events in and outside Wisconsin.

1500 copies will be mailed out on the WHA mailing list into Wisconsin and neighboring states. The rest will be distributed at state and out of state functions. Each breeder requesting some copies will be sent some for his use.

Prime pages will be auctioned off at the Annual Meeting.
They will include and will all be in color:

- Back Cover
- Inside Back Cover
- Inside Front Cover
- First Page
- Last Page
- Left Centerfold
- Right Centerfold

Rates are as follows:

- Full color page.....\$300
- Full black/white page..... \$200
- Half page..... \$135
- Quarter page..... \$ 80
- Eighth page..... \$ 50

Herd listings are included free of charge with your paid membership.
Be sure to return your membership information sheet.

Send all copy to:

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