



Wisconsin Hereford Association
Spring Sale

Saturday, March 3, 2012

12 p.m. — Noon

Grant County Fairgrounds
Lancaster, Wis.



Sale features...
14 Herd Bull Prospects
2 Bred Heifers
1 Cow-Calf Pair
21 Open Heifers

Wisconsin Hereford Association

Spring Sale

Saturday, March 3, 2012
Noon • Grant County Fairgrounds, Lancaster, Wis.

Sale Day Phone.....608-445-1279

Auctioneer

Cody Lowderman309-313-2171

Sale Managers

Michael Boettcher.....414-339-2516

Kermit Rhiner.....608-445-1279

AHA Field Representative

John Meents.....419-306-7480

Sale Veterinarian

Tod Brancel.....608-697-9026

Catalog by

Creative Services.....816-218-2283

Hotel Accommodations

Country Inn, Platteville.....608-348-7373

(Blocks of rooms have been reserved)

Super 8, Platteville.....608-348-8800

Mound View Inn, Platteville608-348-9518

Best Western, Lancaster.....608-723-4164

Breeders and Friends Banquet Friday, March 2, 2012

6 p.m. Social • 7 p.m. Beef and Fish Buffet

— Platteville Country Club —

*Located two miles north of Platteville off
Hwy. 80 at 6529 N. Water Rd. 608-348-3551*

Donations welcome for Fun'd and Pie Auctions.

For reservations, call

Ruth Espenscheid 608-543-3778.

Everyone is welcome to attend!

Terms and Conditions

Terms: Cash. Each animal is to be sold to the highest bidder. The auctioneer shall settle any dispute as to bids. All cattle are to be paid for by the purchasers during or immediately after the sale and will not be released until after settlement has been made. Each animal will be at the purchaser's risk immediately after the animal is sold.

Announcements at the sale ring by the manager or auctioneer shall take precedence over statements in the sale catalog. The owner is responsible for any statements or announcements regarding his consignments in the sale.

Health certificates will be delivered to the purchaser at time of settlement.

Registration certificates will be transferred through the AHA to the buyer at the seller's expense by the WHA secretary. Buyers should advise the clerk of the WHA of proper names and addresses in making transfer. AI certificates will not be furnished by the seller on females carrying the service of non-owned AI sires.

Breeding Guarantee: All bulls and females are guaranteed to be breeders if given proper care. Heifers pronounced safe in calf by the veterinarian shall be considered breeders without any further guarantee. All bulls over the age of 12 months will be semen tested. A copy of the semen test will accompany the health papers. All claims for adjustments must be in writing within six months of sale. Any animal returned to the seller because it does not comply with the guarantee will be at the buyer's cost of transportation. Animals of breeding age that fail to breed after a six-month trial may be returned to the seller's farm if in good condition. The seller reserves the right to try said animals for six months and if it proves to be a breeder, return it to the farm of the buyer. If the animal proves to be a non-breeder, the purchase price will be refunded or another animal will be furnished at the buyer's request.

Liability: All persons who attend the sale do so at their own risk. Neither the management nor the WHA assume liability, legal or otherwise, for accidents which may occur.



WW DOMINATOR 68X

Bull

P43121912 — Calved: May 20, 2010 — Tattoo: LE 68X
MSU STOCK AGENT 15H

RLC NITROUS 49S

P42686029 RLC MERRY 19L (DOD)

LAGRAND RELOAD 80P ET (CHB)(DLF,HYF,IEF)

MSU TCF DOMINET 23T

P42808888 MSU TCF DOMINET 8P (DLF,HYF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.2	51	83	20	45	-0.010	0.46	-0.03

*Consigned by White Willow Polled Herefords
Morris, Ill. • 815-941-4175*

- Dominator is a moderate framed bull that you can breed to heifers with confidence. Dam was a top selling heifer at Michigan State's sale. With a 3.2 BW, 51 WW and 20 MM, Dominator puts together the numbers with a phenotype that offers thickness, correctness and style.



PHH 925 COUNTRY 112

Bull

P43208196 — Calved: Jan. 12, 2011 — Tattoo: LE 112/RE PHH
BR MOLER ET (CHB)(DLF,IEF)

PHH PCC KJ 750P BIG COUNTRY934ET (DLF,HYF,IEF)

P42993646 KJ 520E PURE VICKIE 750P ET

KJ C&L BJ 204 AUTHENTIC 294S

PHH 547 VICKY 925

P42993637 PHH 064 VICKY 547



Lot 2 — PHH 925 Country 112

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.0	47	70	20	44	-0.044	0.56	-0.14

- Son of our Big Country bull that was the high selling lot in this very sale in 2010 and went on to be Supreme Champion Bull Over All Breeds at the Wis. State Fair, World Beef Expo and recently at the North Star Classic in Fargo, N.D. 112 is a stud with a big top, big butt and a ton of guts. Raised by a 2-year-old and had a 205-day weight of 676 lb. with no creep feed.
- *Consigned by Pierce's Hereford Haven, Baraboo, Wis. • 608-356-2578*



LPH ANTONY 6Y

Bull

P43218982 — Calved: Jan. 22, 2011 — Tattoo: LE 6Y

KJ BJ BOUNTY HUNTER 741P (DLF,IEF)

KJ C&L BJ 204 AUTHENTIC 294S

42733471 CRR D03 KAY-BABY 204

FELTONS 517 (SOD,CHB)(HYF)

LPH MS FELTON 8R (DOD)

P42593311 LPH EMILY 32M



Lot 3 — LPH Antony 6Y

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.4	48	69	19	43	-0.005	0.34	0.00

- If you want to put some meat and muscle in your next calf crop, 6Y will do the job. Mother of 6Y has good milk flow and perfect udder. Very stylish cow. Dam of Distinction.
- *Consigned by Lietzau Hereford Farm, Sparta, Wis. • 608-269-3627*

4**BPH 340N BRIGHT TRADITION 178Y****Bull**

*RB 29F 002 Right Now 630S —
Maternal brother to Lot 4*

P43196994 — Calved: Jan. 26, 2011 — Tattoo: RE 178Y
REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HYF,IEF)
P42483846 RB L1 DOMINETTE 8116

CS BOOMER 29F (SOD,CHB)(DLF,HYF,IEF)
PSB LADY BOOMER KLONDIKE 340N
P42386879 KFF TARZAN'S PRIDE 954

BW	WW	YW	MM	M&G	FAT	REA	MARB
5.7	56	94	26	54	0.001	0.23	0.01

- Tradition is a polled son of National Champion STAR Bright Future who is also the sire of national champions. Tradition is a maternal brother to our Right Now bull whose outstanding dam out of 29F has had seven calves with a calving interval of 359 days and a weaning ratio of 106. Tradition was shown last summer. He has a very nice disposition and is wide-topped and clean fronted with added body depth and dimension. Tradition's birth weight was 94 lb. and adjusted 205-day weaning weight of 875 lb. His 11-month weight was 1,235 lb.
- *Consigned by Baker's Polled Herefords, Elkhorn, Wis. • 262-742-3205*

5**PANDORA JAB 533P VALENTINO Y1****Bull**

Lot 5 — Pandora JAB 533P Valentino Y1

P43201328 — Calved: Feb. 1, 2011 — Tattoo: LE Y1
REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HYF,IEF)
P42483846 RB L1 DOMINETTE 8116

C&L FORTE 122L 10N (CHB)
BIG SKY 10N TYRA 602
P42667656 MGM BIG HIT L5

BW	WW	YW	MM	M&G	FAT	REA	MARB
6.1	59	101	24	1.0	0.000	0.20	0.06

- This STAR Bright Future 533P son will make a great herd bull prospect with tons of muscle. Valentino is stout, correct and easy moving with a great disposition. His actual birth weight was 78 lb., but his adjusted 205-day weaning weight is 757 lb. Polled. From a Johnes Free Herd.
- *Consigned by Pandora Cattle Co., Endeavor, Wis. • 262-894-0460*

6**CTR 337T TITANIUM II Y107****Bull**

Lot 6 — CTR 337T Titanium II Y107

P43176185 — Calved: Feb. 3, 2011 — Tattoo: LE Y107
GQ
GHF 241L GQ TITUS 337T ET
P42778064 GHF D03 MERCI 241L

RBC 551E DOMINO 708
LHF 708 VANNA 200M
P42276408 LHF 564E VANNA 011K

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.5	44	66	17	39	-0.014	0.37	-0.07

- Titanium is a thick, deep, dark bull that we can offer in complete confidence. He is heavily muscled with great feet and legs. He has a gentle disposition and balanced EPDs.
- *Consigned by Christ the Rock Herefords, St. Croix Falls, Wis. • 715-483-1184*

7**KF RUSTIC RANGER 11Y****Bull**

P43218337 — Calved: Feb. 9, 2011 — Tattoo: BE 11Y
 REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
 DB HARD DRIVE ET
 P42424651 B&S MISS SUMMIT 145E

C LR DIESEL 2030 ET (DLF,IEF)
 BRINK DOMINETTE S663
 42730731 KB L1 DOMINETTE 984 1ET

BW	WW	YW	MM	M&G	FAT	REA	MARB
6.1	55	92	23	50	0.010	0.23	0.14



Lot 7 — *KF Rustic Ranger 11Y*

- Here is a good Hard Drive son that we are letting go. We showed him at World Beef Expo 2011 and he was calf champion. Ranger has excellent thickness and is long sided. He is deep ribbed and has good bone structure. Ranger really gets out and moves with ease. He would be a great addition to anyone's herd.
- Consigned by *Kegley Farms, Burlington, Wis.* • 262-642-5283

8**C&L MR. AVENGER 485T 5Y****Bull**

P43214112 — Calved: Feb. 16, 2011 — Tattoo: BE 5Y
 SHF RADAR M326 R125 (CHB)(DLF,HYF,IEF)
 KJ HVH 33N REDEEM 485T ET (CHB)(DLF,HYF,IEF)
 P42834201 HVH OKSANA 4L 33N (DLF,HYF,IEF)

BR LANSING 3060
 CSF BR 3060 DOMINET 202U ET
 42910780 CL 1 DOMINET 496 1ET

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.5	64	95	21	53	0.057	0.58	0.08



Lot 8 — *C&L Mr. Avenger 485T 5Y*

- We offer you our top 2011 bull in Avenger who ratioed 106 at weaning. This own son of Redeem was our growthiest spring calf as his excellent EPDs attest. If you recall, Redeem was the highlight of the fall sale season when he sold for \$50,000 in Jenson's cow sale. This polled son out of a daughter of the 4496 Cooper cow includes some of the staunchest Hereford genetics the breed has to offer. Buy this yearling with confidence that the resulting offspring will be very marketable at weaning. Check out the video on our sale offering at www.cnlfarm.com.
- Consigned by *C&L Hereford Ranch, Ixonia, Wis.* • 920-474-7403

9**WIB DURANGO TAD****Bull**

P43179643 — Calved: Feb. 18, 2011 — Tattoo: LE 56
 CS BOOMER 29F (SOD,CHB)(DLF,HYF,IEF)
 THM DURANGO 4037 (CHB)(DLF,HYF,IEF)
 P42460503 THM 7085 VICTRA 9036 (DLF,HYF,IEF)

BECKLEY 758P ONTIME 934S (CHB)(DLF,HYF,IEF)
 JAB 934SONTIME PRECIOUS POLY 806
 P43016499 TRM 018 CHLOE P606 4163 (DLF,HYF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.1	59	90	21	51	-0.011	0.58	0.16

Consigned by *Brown's Nursery Farm
 Hartland, Wis.* • 262-367-2400

- His sire is one of today's most respected. Dam won her class at the 2009 Wisconsin State Fair. Maternal grandam was the high selling heifer calf at Tennessee River Music Sale. Very correct. Excellent REA.

10 GAF NR THICKMASTER 1007Y

Bull



GAF Thick Mister J 917U — Sire of Lot 10

P43184633 — Calved: Feb. 18, 2011 — Tattoo: LE GAFY/RE 1007
GAF THICKFELLA PLUS 836R (DLF,HYF,IEF)

GAF THICK MISTER J 917U
P42917488 LJR REBA 211L (D00)

DR WORLD CLASS 517 10H (SOD,CHB)(DLF,HYF,IEF)
GAF CLASSY MAMA 869S
P42804921 GAF STARBUCK DL MAMA 797P

BW	WW	YW	MM	M&G	FAT	REA	MARB
2.2	48	75	25	49	0.011	0.14	0.03

- Dark red, conservatively marked, wide based, long and thick. Look at his excellent balanced EPDs! Sired by Mister J who was a 2-time Beef Expo class winner whose dam is a Journagan Ranch Dam of Distinction. Thickmaster's dam, by multiple-trait leader World Class goes back to our foundation female, DL Vicki 162A 28E. She has a very good udder with small teats. Visit our website, www.garialanfarm.com.
- Consigned by Gari-Alan Farms, Johnson Creek, Wis. • 920-699-3126

11 GWF CANAM AXEL 9Y

Bull



Lot 11 — GWF Canam Axel 9Y

P43217622 — Calved: March 2, 2011 — Tattoo: LE 9Y
STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HYF,IEF)

RVP STAR 533P CAN-AM ET 57U (DLF,HYF,IEF)
P42943507 STAR BONNIE BETH 54N

CS BOOMER 29F (SOD,CHB)(DLF,HYF,IEF)
TRM 2106 MARTHA 29F 5019
P42596188 TRM HV IRENE 2106 ET

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.8	51	86	25	51	-0.008	0.36	0.01

- Canam Axel is sired by RVP STAR 533P Can-Am. His dam is TRM 2106 Martha 29F 5019 (purchased from Ridgeview Farm), sired by CS Boomer 29F. Axel is thick, dark red and is polled. He is well mannered and is from our Johnes Class A herd.
- Consigned by Wiswell Polled Herefords, Elkhorn, Wis. • 262-723-4861

12 MGM PROSPECT TIME 7Y

Bull



Lot 12 — MGM Prospect Time 7Y

P43203076 — Calved: March 8, 2011 — Tattoo: BE 7Y
BECKLEYS LEGEND 242 758P

BECKLEY 758P ONTIME 934S (CHB)(DLF,HYF,IEF)
P42704982 BECKLEYS 122L KAYELA 799P ET

RRH MR FELT 3008 (SOD,CHB)(DLF,HYF,IEF)
HUTH PROSPECTA J018
P42024115 HUTH CAYENNE 23D

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.2	58	105	14	43	-0.021	0.62	0.11

- The dam, J018, now 12 years old, is the best cow ever at MGM East. She has produced three high sellers and two second high sellers at WHA, Ohio Beef Expo, and Family Affair sales. This is one of her best calves. By EPDs, he is in the top 4% of the breed for WW, top 1% for YW and top 2% for REA. Actual BW is 92 lb., 205-day adj. WW is 683 lb. More performance and ultrasound data available sale day. 7Y is very well muscled and has a good disposition. His calves should be thick and his daughters should have an abundance of milk and longevity.
- Consigned by MGM East, Hartford, Wis. • 262-628-3649

13 MGM FUTURE STAR 731

Bull

P43203077 — Calved: March 10, 2011 — Tattoo: BE 731
 REMITALL ONLINE 122L (SOD,CHB)(DLF,HVF,IEF)
 STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HVF,IEF)
 P42483846 RB L1 DOMINETTE 8116

NPH 512 THE STOCKER 10H (CHB)
 WESTCREST ROSIE
 P42706727 WESTCREST ROSEANN P2 (DLF,HVF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.9	51	84	21	46	0.004	0.25	0.14



Lot 13 — MGM Future STAR 731

- Future STAR comes to us by way of our exciting Westcrest acquisition. He and his dam were the 2011 Wisconsin State Fair Reserve Champion Cow-Calf. Bright Future has sired two Denver national champions. By EPDs, 731 is in the top 15% of the breed for WW, YW, MM, M&G and MARB with breed average BW. Actual BW is 85 lb. from a 5-year-old cow. 205-day adj. WW is 778 lb. More performance and ultrasound data available sale day. He is short marked, has pigment around both eyes and scrotum. He is gentle, very correct and long bodied.
- Consigned by MGM West, Sun Prairie, Wis. • 608-837-4919

14 HSR ARMADA 114 ET

Bull

P43190235 — Calved: April 6, 2011 — Tattoo: LE 114/RE HSR
 STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HVF,IEF)
 STAR TCF SHOCK & AWE 158W ET (DLF,HVF,IEF)
 P42971547 MSU APOLLONIA 10M (DLF,HVF,IEF)

PVF BOOMERANG 064
 PHH PCC 202 ENYA 703
 P42811168 PHH 29F SHAKIRA 202

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.7	51	83	20	45	-0.002	0.29	-0.04



PHH PCC 202 Enya 703 — Dam of Lot 14

- Not only does this bull have a very strong top side to his pedigree being out of the 2-time national champion Shock & Awe, but his mama just makes good ones and is bred to do it. The tremendously uddered 29F based dam throws sound, stout, eye appealing and easy fleshing calves just like this lot. 114 is sure to point your program in the right direction.

Consigned by Hidden Spring Ranch,
 Poyette, Wis. • 608-516-2288



HSR Tora 101 — Three-quarter sib to Lot 14

15 PHH MARIAH 659

Cow

P42713663 — Calved: April 6, 2006 — Tattoo: LE 659/RE PHH
 STAR AMERICA BNMHPH SS MKS 68M (DLF,HVF,IEF)
 STAR TRF INDEPENDENCE 26P ET (DLF,HVF,IEF)
 P42462804 STAR TRF MALLORY 47J

PHH STAMANA 251
 PHH LADY STAMANA 792
 P24055659 PHH RENEE 381

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.0	38	63	15	34	0.001	0.15	0.00

Consigned by Crooked River Polled Herefords,
 Cato, Wis. • 920-682-5672

- This is a cow you have to see to appreciate. She will have a heifer calf at side by sale date. Sire of the calf is BPH 29F Online Precision 926W. 659 was purchased from Pierce's Herefords as an open heifer.

16**BPH 873 RIGHT KEEPSAKE 075X****Cow****Lot 16 — BPH 873 Right Keepsake 075X**

P43084410 — Calved: May 3, 2010 — Tattoo: BE 075X
 NS LAKES KILO 002
 RB 29F 002 RIGHT NOW 630S
 P42701674 PSB LADY BOOMER KLONDIKE 340N

GHC NEVER LOOK BACK ET 30N
 BPH 30N KEEPSAKE LOOK 873U
 P42886192 BAR B 324 KEEPSAKE 701

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.5	59	101	19	49	0.014	0.45	0.00

- Keepsake is a coming 2-year-old polled daughter out of our Kilo son, Right Now, whose daughters are outstanding cows and several sons who are herd sires or club calves. She is a granddaughter of our 15-year-old DR Achiever daughter, purchased from Ridgeview in Michigan that was in the judging contest during the fall tour. Her dam is from a cow family that is very predictable — longevity, good milk flow, great mothers and they do well in the showing.
- Keepsake is due to calve on April 13, 2012, to MSU TCF Revolution 4R.
- Consigned by Baker's Polled Herefords, Elkhorn, Wis. • 262-742-3205

17**MGM TAMARA LINE M326 25X****Cow**

P43137473 — Calved: Aug. 31, 2010 — Tattoo: BE 25X
 RRR MR FELT 3008 (SOD,CHB)(DLF,HYF,IEF)
 KCF BENNETT 3008 M326 (CHB)(DLF,HYF,IEF)
 P42361822 KCF MISS 459 F284

BW	WW	YW	MM	M&G	FAT	REA	MARB
5.1	61	99	20	50	-0.014	0.54	0.19

REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
 MGM FANCY LINE 681 (DOD)
 P42469486 MGM TAMARA 602

*Consigned by MGM East
 Hartford, Wis. • 262-628-3649*

- The dam, 681, is a Dam of Distinction and the grandam, 602, was 1999 World Beef Expo Champion Heifer. M326 has renowned popularity for his daughters. The EPDs for 25X are in the top 2-3% for WW and YW and in the top 10% for M&G, REA as well as MARB. Actual BW 86 lb., 205-day adj. WW 587lb.
- Bred to MSU TCF Revolution 4R.

18**CRPH MS BETSY ONLINE J183****Cow**

P43175845 — Calved: Jan. 6, 2011 — Tattoo: LE J183
 REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
 BPH 29F ONLINE PRECISION 926W
 P42998181 PSB LADY BOOMER KLONDIKE 340N

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.1	53	86	23	49	-0.007	0.35	0.01

*Consigned by Crooked River Polled Herefords
 Cato, Wis. • 920-682-5672*

- J183 is a thick, clean fronted heifer with a very good temperament. She has a Wideload dam who is a very good milker. Look at the EPDs. John Meents really liked her.

19**SF TRIPLE REVOLUTION Y1****Cow**

P43216670 — Calved: Jan. 14, 2011 — Tattoo: LE Y1
 FELTONS LEGEND 242 (SOD,CHB)(HYF)
 MSU TCF REVOLUTION 4R (CHB)(DLF,HYF,IEF)
 P42593689 MSU TCF RACHAEL ET 54N (DLF,HYF,IEF)

BKR TRIPLE PLUS 73C 20L (SOD)
 SF ARROW TRIPLE PLUS W50
 P42981952 SF ARROW N15

BW	WW	YW	MM	M&G	FAT	REA	MARB
0.9	53	88	20	47	0.033	0.43	0.01



Lot 19 — SF Triple Revolution Y1

- This Revolution 4R daughter keeps getting better and better. Her dark red color is very appealing. She has extra length in her body and neck with very good feet and legs. She and her Triple Plus 73C mom were eye catchers in the pasture all summer. Great growth EPDs with a low birth weight. A very nice female out of a first calf heifer.
- Consigned by Stanton Farms, Whitewater, Wis. • 608-883-6722

20**GWF CANDIE TONIC 1Y****Cow**

P43217621 — Calved: Jan. 20, 2011 — Tattoo: LE 1Y
 NJW 1Y WRANGLER 19D (SOD,CHB)(HYF)
 PURPLE TONIC 10M
 P42314592 JH MISS MADALYNNE

MM RSM STOCKMASTER 512 (SOD,CHB)(DLF,HYF,IEF)
 SCF PENNY 746 512 T207
 P42798599 KJ CANDIE 746F (DOD)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.3	48	67	13	37	-0.018	0.44	0.05



Lot 20 — GWF Candie Tonic 1Y

- Candie Tonic's sire is Purple Tonic 10M. Her dam is SCF Penny out of Stockmaster. She is dark red, thick and has a good disposition. She is polled and comes from our Johnes Class A Herd.
- Consigned by Wiswell Polled Herefords, Elkhorn, Wis. • 262-723-4861

21**GAF NR MAXXINE 1004Y****Cow**

P43213910 — Calved: Feb. 1, 2011 — Tattoo: LE 1004/RE GAFY
 REMITALL PATRIOT ET 13P (CHB)(DLF,HYF,IEF)
 WLC HAROLDSONS 13P MAXX ET 20T (DLF,IEF)
 P42875152 HAROLDSON'S 37H MIRA ET 62K

CHURCHILL YELLOWSTONE 601S ET
 LHF 601 GOLDEN GIRL 853U
 P42904341 LHF GOLDEN GIRL 448P

BW	WW	YW	MM	M&G	FAT	REA	MARB
2.8	44	76	15	37	-0.002	0.32	0.12



WLC Haroldsons 13P Maxx ET 20T —
 Sire of Lot 21

- Maxxine is a calm, dark red, deep bodied, well balanced heifer who should make a program building cow. Her sire, Maxx, was an Agribition class winner and his dam, Mira 62K, was a Denver junior champion female. Maxxine's mother has small teats and a beautiful udder. She is by Churchill Yellowstone 601S ET who is a trait leader in CED, MCE, FAT, REA and CHB\$. She will be a great addition to your herd and show string. Visit our website, www.garialanfarm.com.
- Consigned by Gari-Alan Farms, Johnson Creek, Wis. • 920-699-3126

22**SF DEL TONIC REVOLUTION Y6****Cow****Lot 22 — SF Del Tonic Revolution Y6**

P43216674 — Calved: Feb. 1, 2011 — Tattoo: LE Y6
FELTONS LEGEND 242 (SOD,CHB)(HYF)
MSU TCF REVOLUTION 4R (CHB)(DLF,HYF,IEF)
P42593689 MSU TCF RACHAEL ET 54N (DLF,HYF,IEF)

PURPLE TONIC 10M
SF DELHAWK PRAIRE TONIC W11 (DLF,IEF)
42981960 DELCO HAWK WRB PRAIRE LAS704ET (DLF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
2.6	59	92	19	49	0.014	0.67	0.13

- This is the heifer that caught John's eye when he walked in the barn. She has great neck extension and keeps that total mass and top with a very feminine look. This Revolution 4R heifer has great numbers and a pedigree full of power. Her growth EPDs, low birth weight, carcass EPDs and great looks make her a "no miss" prospect. This powerful female is also out of a first calf heifer. She will make any junior a great show heifer. Don't miss this one on sale day.
- Consigned by Stanton Farms, Whitewater, Wis. • 608-883-6722

23**MCF 609 EUPHORIC 11Y****Cow****Lot 23 — MCF 609 Euphoric 11Y**

P43214158 — Calved: Feb. 9, 2011 — Tattoo: RE 11Y
BR DM CHANNING ET (CHB)(DLF,IEF)
H EASY DEAL 609 ET (CHB)(DLF,HYF,IEF)
P42717067 C MS PURE GOLD 2003

VCF G727 RECON 13P (DLF,HYF,IEF)
MCF 13P HALLE 10W
P43030357 MCF 1N DISNEY'S BEST 14R

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.1	42	74	18	39	0.003	0.48	0.03

- A complete, sound structured and well balanced female sired by the 3-time National Champion, Easy Deal. Hard to pick holes in this cherry red heifer that we feel is a can't miss cow prospect with the style and femininity for the showing. Her dam is a knockout 3-year-old that traces back to the powerful 3730 cow, Wrangler 19D and Ratchett. A number of females from this cow family have produced some of our high sellers over the past few years. 64 lb. BW. Polled. Additional pictures and video at www.mudcreekfarm.com.
- Sells with three units of semen of the 2011 World Beef Expo Supreme Champion Bull, PHH PCC 812 True Grit 002.
- Consigned by Mud Creek Farms, German Valley, Wis. • 815-238-2381

24**BROOKVIEW 4037 YELLOW ROSE 26Y****Cow****Lot 24 — Brookview 4037 Yellow Rose 26Y**

P43194117 — Calved: Feb. 10, 2011 — Tattoo: LE 26Y
CS BOOMER 29F (SOD,CHB)(DLF,HYF,IEF)
THM DURANGO 4037 (CHB)(DLF,HYF,IEF)
P42460503 THM 7085 VICTRA 9036 (DLF,HYF,IEF)

SHF MISSLE 236G M48 (CHB)
BROOKVIEW M48 MIS RILEY ROSE (DLF,HYF,IEF)
P42584752 MPB 5J YELLOW ROSE 160L (DLF,HYF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.5	54	90	21	48	-0.040	0.44	0.12

- Yellow Rose is a stylish, deep ribbed, square hipped heifer from our premium cow family that has produced a wealth of competitive show heifers, herd bulls and highly productive females. 26Y's full sister was a consistent class winner for Wildcat Cattle Co. during the 2011 show season. Ned and Jan Ward have taken notice of this cow family having a maternal sister currently in production at the ranch and recently purchasing 26Y's full sib embryo in the 2011 Genetic Selection Sale. Her balanced birth, growth and milk EPDs are complimented by the strong positive REA and MARB data. The quiet disposition and proven pedigree will make her an enjoyable and competitive show heifer with her true value coming when the forward thinking Hereford breeder turns her into the pasture. Visit www.brookviewacres.com to view video and supplemental photos.
- Retaining the right to one flush at the seller's expense and the buyer's convenience. BW 82 lb.
- Consigned by Boettcher's Brookview Acres, Fairchild, Wis. • 715-597-2036

25**CTR ROXY'S VALENTINE 11Y****Cow**

P43176184 — Calved: Feb. 14, 2011 — Tattoo: LE 11Y
 NJF 47P STARBUCK 102S
 CKP DUSTED 0964
 P43028545 SR HARLET 790

AA PRF WIDELOAD
 GHF 92J WL ROXY 299R
 P42569067 LW VANESSA 92J (P00)

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.8	49	80	21	45	0.013	0.41	0.10



Lot 25 — CTR Roxy's Valentine 11Y

- Born on Valentine's Day, CTR Roxy's Valentine fits her name. She is super sweet, super deep. She is long bodied and dark cherry red. She is out of our Roxy line that always gives us great animals. You won't be disappointed in this valentine.
- Consigned by *Christ the Rock Herefords, St. Croix Falls, Wis.* • 715-483-1184

26**KF CASHING SALLY 61Y****Cow**

P43230113 — Calved: Feb. 18, 2011 — Tattoo: BE 61Y
 CH ENUFF PROPHET 2913
 DELHAWK KO CASH 0803 ET (DLF,IEF)
 P42890949 GVM MISS BO 84E 94J

REMITALL NATION WIDE ET 93N (CHB)
 PPH 93N SALLY 611S ET
 P42782383 REMITALL SALLY 131K (DLF,HYF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
6.3	58	96	18	47	0.000	0.57	0.01

Consigned by *Kegley Farms*
Burlington, Wis. • 262-642-5283

- Sally will make an excellent brood cow. She is very deep in her rib structure. Sally is long with the "just right" amount of thickness. Sally's half-sister brought \$11,000 at DeLHawk's Steak and Eggs Sale in 2010.

27**WINDYHILLS ERIN 5Y****Cow**

P43213987 — Calved: Feb. 19, 2011 — Tattoo: LE 5Y
 REMITALL ONLINE 122L (SOD,CHB)(DLF,HYF,IEF)
 LW 111L DSL 59R
 P42576109 LW 115J GENNA 111L

GMPH LHF V00 D00 17D (S00)
 WINDY HILLS ELLA 124
 P42920698 SCF PENNY 103 10H 432P

BW	WW	YW	MM	M&G	FAT	REA	MARB
5.1	55	89	18	45	-0.014	0.48	-0.02

Consigned by *Windy Hills Herefords*
Roberts, Wis. • 715-760-2350

- This is a very nice looking heifer. She was born on Feb. 19, 2011. Her mother, Ella, has been a great addition to our herd and we are hoping her daughter will do the same for you. She will be a great show heifer for one lucky person.

28**BROOKVIEW 7P21 YOLANDA 57Y****Cow****Lot 28 — Brookview 7P21 Yolanda 57Y**

P43193518 — Calved: Feb. 20, 2011 — Tattoo: LE 57Y
 DR WORLD CLASS 517 10H (SOD,CHB)(DLF,HYF,IEF)
 SVP AS THE WORLD TURNS 7P21
 P42819207 SQCF AS BEAUTY 3P14

SHF MISSLE 236G M48 (CHB)
 BROOKVIEW M48 UNIVERSE 40U
 P42944507 BROOKVIEW WYO RANCHETTE

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.2	47	76	21	45	0.000	0.21	0.01

- Yolanda 57Y is a long bodied, clean fronted heifer that exhibits the same competitive phenotype as the Missle daughters we have offered at the WHA Sale the last two years. Her dam, 40U, is a full sister to our high selling cow in the 2011 Genetic Selection Sale that was purchase by Sunny Side Farms of Ohio. Sired by our World Class son, this Missle granddaughter is bred to be a powerhouse brood cow, but will provide a year of excitement as a show heifer first. BW 86 lb. Visit www.brookviewacres.com to view video and supplemental photos.
- *Consigned by Boettcher's Brookview Acres, Fairchild, Wis. • 715-597-2036*

29**WW TIMELESS 11Y****Cow**

P43239227 — Calved: March 4, 2011 — Tattoo: LE 11Y
 THM DURANGO 4037 (CHB)(DLF,HYF,IEF)
 CRR ABOUT TIME 743 (CHB)(DLF,HYF,IEF)
 P42797564 CRR D03 CASSIE 206

BW	WW	YW	MM	M&G	FAT	REA	MARB
5.1	57	88	18	47	-0.040	0.52	0.12

REMITALL HIGHWAY ET 157H (SOD,CHB)
 SCF LIZ 157H S27 ET
 P42706167 SCF ELIZABETH 77 512

*Consigned by White Willow Polled Herefords
 Morris, Ill. • 815-941-4175*

- This heifer is dark and is sired by national champion, About Time. She has style to go along with her pedigree. We never creep feed heifers because it lowers milk production and lowers reproductive capacity, so don't expect over-conditioning on Timeless.

30**LPH MS DANA 27Y****Cow****Lot 30 — LPH Ms Dana 27Y**

P43218979 — Calved: March 5, 2011 — Tattoo: LE 27Y
 C MAUI JIM ET (CHB)(DLF,IEF)
 HSR DRAMA 091
 P42979635 PHH PCC 202 ENYA 703

LPH RILEY HOOD 2S ET
 LPH MS ROBIN 28T
 P42885548 LPH DANIELLE 9S

BW	WW	YW	MM	M&G	FAT	REA	MARB
2.4	49	79	19	43	0.005	0.56	-0.05

- If you are looking for a show heifer with style and rib, 27Y is the one for you. She will be the first Drama to sell. She will be a lot of cow in the future.
- *Consigned by Lietzau Hereford Farm, Sparta, Wis. • 608-269-3627*

31**GAF NR MAXX GERALDINE 1015Y****Cow**

P43213907 — Calved: March 5, 2011 — Tattoo: LE GAFY/RE 1015
 REMITALL PATRIOT ET 13P (CHB)(DLF,HV,F,IEF)
 WLC HAROLDSONS 13P MAXX ET 20T (DLF,IEF)
 P42875152 HAROLDSON'S 37H MIRA ET 62K

HUTH MAGNUM S038
 GAF NR MAGNUMS GERALDINE 920U
 P42926006 GAF PLUS MIRA 839R

BW	WW	YW	MM	M&G	FAT	REA	MARB
3.9	49	85	12	36	0.016	0.20	0.17



*WLC Haroldsons 13P Maxx ET 20T —
Sire of Lot 31*

- Geraldine is our AHA National Director heifer sired by Maxx, an Agribition class winner owned by National Director Fred Larson and her dam is by a bull bred by former National Director, Jerry Huth. Breed her to a bull from former National Director, Steve Folkman, and you will have a Triple Director calf! Take a look and take home this thick, deep and clean fronted daughter of Maxx. Her dam has an excellent udder with small teats and traces back to MR Felt 3008 and Postive Plus 73C. Visit our website www.garialanfarm.com.
- Consigned by *Gari-Alan Farms, Johnson Creek, Wis.* • 920-699-3126

32**C&L MISS LOUISE 13W 15Y****Cow**

P43214116 — Calved: March 8, 2011 — Tattoo: BE 15W
 HUTH 434 MAGNUM S026
 C&L TRIJICON S026 13W
 P43019024 C&L DCC CATALINA 711 16T

KCF BENNETT 3008 M326 (CHB)(DLF,HV,F,IEF)
 C&L TRILLIUM M326 22W
 P43019015 LAKE BJG IRIS 209N (DLF,HV,F,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.5	60	94	20	50	0.003	0.36	0.16



Lot 32 — C&L Miss Louise 13W 15Y

- It is not by chance that Louise has the femininity, style and power as she is a granddaughter of Iris, the 2004 National Western Stock Show Reserve Spring Heifer Calf Champion in Denver and the 2005 World Beef Expo Grand Champion. As well as having a fantastic phenotype, 15Y has an excellent set of EPDs including carcass numbers that will provide a bonus to her new owner. This heifer comes from the top of her class where she ratioed 112% at weaning off her 2-year-old dam. Check out the video of our sale offering at www.cnlfarm.com.
- Consigned by *C&L Hereford Ranch, Ixonia, Wis.* • 920-474-7403

33**PHH PCC 976 LYNETTE 150 ET****Cow**

P43208226 — Calved: March 11, 2011 — Tattoo: LE 150/RE PHH
 KJ BJ BOUNTY HUNTER 741P (DLF,IEF)
 KJ C&L BJ 204 AUTHENTIC 294S
 42733471 CRR D03 KAY-BABY 204

KJ SPH REVOLUTION 872G (S00)
 PHH REVS FOXIE LADY 976
 P42061916 PHH MISS FOXIE 787

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.2	48	64	21	45	-0.021	0.39	-0.12



Lot 33 — PHH PCC 976 Lynette 150 ET

- Lynette is a full sister to the Estelle heifer we sold to Taryn Adcock that was reserve spring calf champion in Louisville. The bottom side of this pedigree is where Jim got his show heifers and we think Lynette is cut from the same cloth.
- Consigned by *Pierce's Hereford Haven, Baraboo, Wis.* • 608-356-2578

34 SF ENUFF FREEDOM Y54

Cow



P43216691 — Calved: March 17, 2011 — Tattoo: LE Y54
M&M TUFF ENUFF 618
CH ENUFF PROPHET 2913
42314202 CH LADY PROPHET 0220

STAR 19D LIBERTY PACE
SF MS FREEDOM R28
P42590970 SF FELT K35

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.1	47	79	16	40	0.017	0.35	0.02

Lot 34 — SF Enuff Freedom Y54

- This Enuff is still a baby. She is big, long and sound. Her STAR 19D Liberty Pace mom has done a fine job for us. A full brother was the 2011 Jefferson County Fair Reserve Champion for Anna Dobson. Enuff Freedom will be very respectable in the ring and in production.
- Consigned by Stanton Farms, Whitewater, Wis. • 608-883-6722

35 PF STACKED ABBY PF4Y

Cow

P43211332 — Calved: March 22, 2011 — Tattoo: LE PF4Y
REMITALL ONLINE 122L (SOD,CHB)(DLE,HV,IEF)

MGM PROSPECT LINE 9R
P42578572 HUTH PROSPECTA J018

HUTH STACKED DECK M020 (CHB)
J&J M020 ABIGAIL U132
P42959344 J&J H142 ABIGAIL S093

BW	WW	YW	MM	M&G	FAT	REA	MARB
0.0	53	93	21	47	0.027	0.27	0.26

Consigned by Paulson Farms
Deerfield, Wis. • 608-873-9590

- What a genetic package. A thick, growthy heifer out of a top selling bull from a previous State sale. Her numbers speak for themselves. Come take a look sale day. Class A Johnes Free Herd.

36 LPH MS DANIELLE 39Y

Cow



P43218965 — Calved: March 24, 2011 — Tattoo: LE 39Y
C MAUI JIM ET (CHB)(DLE,IEF)
HSR DRAMA 091
P42979635 PHH PCC 202 ENYA 703

SHF PRESIDENT 236G P79
LPH MS STACEY 40S
P42700106 PHH VICTRA 830

BW	WW	YW	MM	M&G	FAT	REA	MARB
4.3	45	76	18	41	-0.006	0.44	-0.04

Lot 36 — LPH Ms Danielle 39Y

- 39Y is a show heifer with a lot of cow power in her pedigree. She is good and complete. You be the judge. With the style of Drama's first calf crop, he will be around a long time.
- Consigned by Lietzau Hereford Farm, Sparta, Wis. • 608-269-3627

37 PF CHARLIE PF6Y

Cow

P43212057 — Calved: April 2, 2011 — Tattoo: LE PF6Y
KJ BJ BOUNTY HUNTER 741P (DLE,IEF)

KJ C&L BJ 204 AUTHENTIC 294S
42733471 CRR D03 KAY-BABY 204

S&S TRADITION 24D
SCF GINNIE 24V 230 310L
P42146941 SCF ROSE 28 REGGIE

BW	WW	YW	MM	M&G	FAT	REA	MARB
5.6	49	73	21	45	-0.027	0.51	-0.12

Consigned by Paulson Farms
Deerfield, Wis. • 608-873-9590

- She is a dark red, deep bodied, stout heifer out of a show heifer Lesely bought 10 years ago from Ellis Kahn. She wouldn't be leaving our place but her mother is bred back the same way with confirmed heifer calf. Don't miss out on this opportunity to add these genetics to your herd. Class A Johnes Free Herd.

P43210559 — Calved: April 24, 2011 — Tattoo: LE 168/RE PHH
 STAR BRIGHT FUTURE 533P ET (CHB)(DLF,HYF,IEF)
 STAR TCF SHOCK & AWE 158W ET (DLF,HYF,IEF)
 P42971547 MSU APOLLONIA 10M (DLF,HYF,IEF)

STAR SS THUNDER LT 62J (SOD,CHB)(DLF,HYF,IEF)
 STAR SPIRIDGE KESSEY 321L ET (DLF,HYF,IEF)
 P42256349 SSF KEYSHA 949 (DLF,HYF,IEF)

BW	WW	YW	MM	M&G	FAT	REA	MARB
6.7	59	100	19	49	-0.013	0.51	-0.07



Lot 38 — PCC RJZ 321L Kessey 168 ET

- Rare opportunity: A daughter of one of the most prolific show cattle production dams at Star Lake, Spiridge Kessey, making 168 ET a maternal sister to Denver Supreme Champion Valedictorian. To make it even more exciting, 168 ET is sired by 2-time Denver Supreme Champion, Shock & Awe. You would have to beat a lot of bushes to flush one out this good.
- *Consigned by Pierce's Hereford Haven, Baraboo, Wis. • 608-356-2578*

Consignors List

Baker's Polled Herefords	Elkhorn, Wis.	262-742-3205	Lots 4, 16
Boettcher's Brookview Acres	Fairchild, Wis.	715-597-2036	Lots 24, 28
Brown's Nursery Farm	Hartland, Wis.	262-367-2400	Lot 9
C&L Hereford Ranch	Ixonia, Wis.	920-474-7403	Lots 8, 32
Christ the Rock Herefords	St. Croix Falls, Wis.	715-483-1184	Lots 6, 25
Crooked River Polled Herefords	Cato, Wis.	920-682-5672	Lots 15, 18
Gari-Alan Farms	Johnson Creek, Wis.	920-699-3126	Lots 10, 21, 31
Hidden Spring Ranch	Poynette, Wis.	608-516-2288	Lot 14
Kegley Farms	Burlington, Wis.	262-642-5283	Lots 7, 26
Lietzau Hereford Farm	Sparta, Wis.	608-269-3627	Lots 3, 30, 36
MGM East	Hartford, Wis.	262-628-3649	Lots 12, 17
MGM West	Sun Prairie, Wis.	608-837-4919	Lot 13
Mud Creek Farms	German Valley, Wis.	815-238-2381	Lot 23
Pandora Cattle Co.	Endeavor, Wis.	262-894-0460	Lot 5
Paulson Farms	Deerfield, Wis.	608-873-9590	Lots 35, 37
Pierce's Hereford Haven	Baraboo, Wis.	608-356-2578	Lots 2, 33, 38
Stanton Farms	Whitewater, Wis.	608-883-6722	Lots 19, 22, 34
White Willow Polled Herefords	Morris, Ill.	815-941-4175	Lots 1, 29
Windy Hills Herefords	Roberts, Wis.	715-760-2350	Lot 27
Wiswell Polled Herefords	Elkhorn, Wis.	262-723-4861	Lots 11, 20



Wisconsin Hereford Association
Spring Sale

Saturday, March 3, 2012

Wisconsin Hereford Association

P.O. Box 296

Argyle, WI 53504

Change Service Requested

